# NCC Cable System Order

| | | | | | |
|---|---|---|---|---|---|
| Order # | 62531107 | Flight Dates | 05/07/18 - 05/20/18 | Update Date | 05/07/18 |
| Syscode | 1358 | Agency | Jamestown Associates LLC | Version | 1 Vs. 1 |
| System Name | Spectrum/Alpena, MI | Advertiser | Pensler for Senate | Show All Lines | |
| Market | Alpena | | | Total # of Weeks | 2 |
| | | Client Code | | Total | $259.00 |
| AE | Mark Ongsysia | Product Code | | Commission | $38.85 |
| Sales Coordinator | Ruya Telhami | Est Code | | Net Total | $220.15 |
| Office | Washington | Product Name | | Total Spots | 77 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Accepted | | | Sold On | Cost Per Spot |
| Survey | DMA Nielsen Live+1 Feb18 | Primary Demo | Adults 35+ | GRP - | GIMP - |
| - | | Makegood Policy | Approval Required | CPP - | CPM - |

| Comments : | 5.7 New order, please review and confirm, thanks! |
|---|---|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | FXNC | FXNC EM | 5/7/18 | 5/13/18 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 12 | $3.00 | $36.00 | 30 | OOW |
| 2 | FXNC | FXNC EM | 5/14/18 | 5/20/18 | 05:00 | 09:00 | X | | | | | | | - | - | 2 | $3.00 | $6.00 | 30 | OOW |
| 3 | FXNC | FXNC DT | 5/7/18 | 5/13/18 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 24 | $2.00 | $48.00 | 30 | OOW |
| 4 | FXNC | FXNC DT | 5/14/18 | 5/20/18 | 09:00 | 16:00 | X | | | | | | | - | - | 4 | $2.00 | $8.00 | 30 | OOW |
| 5 | FXNC | FXNC EF | 5/7/18 | 5/13/18 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 12 | $4.00 | $48.00 | 30 | OOW |
| 6 | FXNC | FXNC EF | 5/14/18 | 5/20/18 | 16:00 | 19:00 | X | | | | | | | - | - | 2 | $4.00 | $8.00 | 30 | OOW |
| 7 | FXNC | FXNC PT | 5/7/18 | 5/13/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 18 | $5.00 | $90.00 | 30 | OOW |
| 8 | FXNC | FXNC PT | 5/14/18 | 5/20/18 | 19:00 | 24:00 | X | | | | | | | - | - | 3 | $5.00 | $15.00 | 30 | OOW |

| | May 2018 | Jun 2018 | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SPOTS** | 77 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 77 |
| **AMT** | $259.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $259.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/07/18

62531107 | Alpena | Spectrum/Alpena, MI | 1358 |